



2020-2023



COLUMBIA COUNTY

COMMUNITY HEALTH IMPROVEMENT PLAN

ACTION PLAN COMPENDIUM



**Columbia County Community Health Improvement Planning (CHIP) Action Plan**

Date of Revision	Revision Description	Section/Component	Revision Completed By



## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Access to Care

**Goal:** Increase appropriate use of healthcare services

**Objective:**

- Decrease rate of Emergency Room use for avoidable causes by 2% by December 31, 2023 (Baseline: 353.1/1,000 population (2017), Target: 346.0/1,000, Data Source: Florida CHARTS)
- Implement a monthly coordinated community awareness campaign by December 31, 2020 (Baseline: no campaigns exist, Target: an awareness campaign is implemented, Data Source: CHAP)

**Policy change** included? ☐Yes ☒XX No If yes, what policy? \_\_\_\_\_

**Source or Evidence-base** of strategy and/or activities: 1) Healthy People 2020, [HHS definition of health literacy](#), 2) Healthy People 2020, [Helping Improve Access to Health Services](#)

**Health equity or health disparity** addressed (if applicable): Cultural and financial barriers to healthcare services

**Lead/Champion:** (person and agency): CHAP/SHAC

<b>Objective 1 (ER Use):</b> Action or Activity (what needs to be done?)	<b>By Whom?</b> (who will take the action?)	<b>By When?</b> (by what date will action be completed?)	<b>Progress Status</b> (what is the current status?)
Update Columbia County Resource Guide	CHAP	March 31, 2020	
Implement educational program on healthcare cost alternatives	CHAP	December 31, 2020	
Conduct educational campaigns for prevention of leading avoidable conditions and reasons for emergency room use for routine care	CHAP	December 31, 2021	
Meet with hospital/ER administrators and professionals	Primary Care Providers	December 31, 2020	
Create and distribute PSAs on appropriate use of healthcare resources	CHAP	December 31, 2022	

## Columbia County Community Health Improvement Planning (CHIP) Action Plan

<b>Objective 2 (Campaign):</b> Action or Activity <i>(what needs to be done?)</i>	By Whom? <i>(who will take the action?)</i>	By When? <i>(by what date will action be completed?)</i>	Progress Status <i>(what is the current status?)</i>
Identify topic of the month (e.g., one year's worth of topics)	CHAP	June 30, 2020	
Create educational messages and related materials	CHAP	June 30, 2020 and monthly thereafter	
Post on social media sites, distribute to community partner agencies	CHAP	June 30, 2020	
Create and implement PSAs for local radio stations	CHAP	June 30, 2020	

## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Access to Care

**Goal:** Increase access to dental care

**Objective:**

- By December 31, 2023 increase number of dental providers that accept Medicaid by one provider (Baseline: to be determined, Target: baseline plus 1, Data Source: Agency for Health Care Administration)
- By December 31, 2020 conduct at least one community-wide dental health fair (Baseline: no dental health fairs ever held, Target: one event, Data Source: CHAP)
- By December 31, 2023 increase the number of children who receive dental screenings in Columbia County public schools by 10 percent (Baseline: 942, Target: 1,036, Data Source: Florida Department of Health in Columbia County Dental Program)

**Policy change** included? XX ☒ Yes ☐ No If yes, what policy? School policy on grades eligible for screening program services

**Source or Evidence-base** of strategy and/or activities: 1) Community Preventive Services Task Force: [School-based Dental Sealant Delivery Programs](#), 2) Community Preventive Services Task Force: [Community Water Fluoridation](#)

**Health equity or health disparity** addressed (if applicable): Cultural and financial barriers to dental services

**Lead/Champion:** (person and agency): DOH-Columbia Community Health Program (Dental Program)

<b>Objective 1: (Medicaid Providers)</b> Action or Activity <i>(what needs to be done?)</i>	By Whom? <i>(who will take the action?)</i>	By When? <i>(by what date will action be completed?)</i>	Progress Status <i>(what is the current status?)</i>
Organize meeting of local dentists to discuss and better understand barriers for providers and clients	DOH-Columbia CHP	December 31, 2021	
Meet with WeCare program staff	DOH-Columbia CHP	December 31, 2021	
Develop and launch outreach/education/marketing program	DOH-Columbia	June 30, 2022	

### Columbia County Community Health Improvement Planning (CHIP) Action Plan

<b>Objective 2: (Community Dental Fair)</b> Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Contact Florida Mission of Mercy to coordinate community dental event(s)	DOH-Columbia CHP	March 31, 2020	
Recruit local dentists to assist in planning and holding event(s)	DOH-Columbia CHP	June 30, 2020	
Establish local dental society	DOH-Columbia CHP	December 31, 2020	
Secure funding for indigent care (possible sources: United Way, LSHA)	DOH-Columbia CHP	December 31, 2023	
Use PSAs, radio, newspaper and social media to promote events and communicate messages about dental health	CHAP	December 31, 2023	

<b>Objective 3: (Dental Screenings in Schools)</b> Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Meet with school officials and staff to educate on dental screening program	DOH-Columbia CHP	August 31, 2020	
Develop and implement educational program and materials for parents about the school dental screening program	DOH-Columbia CHP	December 31, 2020	
Evaluate screening program	DOH-Columbia CHP	June 30, 2021	
Expand program to cover additional grades	DOH-Columbia CHP	June 30, 2022	
Expand and improve revenue streams and funding sources for dental screening program	DOH-Columbia CHP	December 31, 2023	

## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Access to Care

**Goal:** Increase access to healthcare services

**Objective:**

- By December 31, 2023 increase by three the number of providers using telemedicine for primary care and specialty care (Baseline: 1, Target: 4, Data Source: CHAP).

**Policy change** included? ☐Yes ☒XX No If yes, what policy? \_\_\_\_\_

**Source or Evidence-base** of strategy and/or activities: 1) Community Preventive Services Task Force: [Mobile Phone Applications Used Within Healthcare Systems for Type 2 Diabetes Self-Management](#), 2) Community Preventive Services Task Force: [Health Information Technology: Comprehensive Telehealth Interventions to Improve Diet Among Patients with Chronic Diseases](#)

**Health equity or health disparity** addressed (if applicable): Cultural and financial barriers to healthcare services

**Lead/Champion:** (person and agency): CHAP/SHAC

Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Collaborate with providers who currently use telemedicine to explore feasibility of expanded use	CHAP	June 30, 2020	
Research availability of funding, resources and technical assistance	CHAP	December 31, 2020	
Implement training for provider	CHAP	December 31, 2020	
Implement training for the community	CHAP	December 31, 2020	

## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Mental Health Promotion

**Goal:** Increase awareness of services for behavioral health and substance abuse treatment and prevention

**Objective:**

- By December 31, 2020, launch Talk to Somebody Campaign (Baseline: campaign to be developed, Target: campaign developed and launched as evidenced by website hits, Data Source: Another Way, Inc webmaster)
- By December 31, 2021 five Mental Health First Aid Training sessions will be held in Columbia County (Baseline: 0 trainings scheduled, Target: 5 sessions completed, Data Source: host agency or CHAP)

**Policy change** included? ☐Yes ☒XX No If yes, what policy? \_\_\_\_\_

**Source or Evidence-base** of strategy and/or activities: 1) National Council for Behavioral Health, [Mental Health First Aid](#), 2) Community Preventive Services Task Force, [Social Marketing: Campaigns that include Mass Media and Health-related Product Distribution](#)

**Health equity or health disparity** addressed (if applicable): Stigma related to mental health problems, financial barriers to mental health care

**Lead/Champion:** (person and agency): Carly Knowles, Another Way, Inc.

Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Develop Talk to Somebody campaign website, Facebook, Instagram presence	Carly Knowles, Inc.	January 31, 2020	
Monitor campaign traffic on Talk to Somebody campaign social media sites	Carly Knowles, Another Way, Inc.	February 28, 2020 and quarterly thereafter	
Plan and hold outreach and educational events to support Talk to Somebody campaign including color run, escape room awareness, and holiday-themed mental health awareness fair	Carly Knowles, Another Way, Inc. CHAP	November 30, 2020	
Seek local financial/resource support for Mental Health First Aid trainings	WellFlorida Council	March 31, 2020	
Plan and host 5 Mental Health First Aid Trainings in Columbia County	WellFlorida Council	December 21, 2021	



## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Mental Health Promotion

**Goal:** Improve access to resources for treatment and recovery

**Objective:**

- Maintain or increase the number of Columbia County School District At-Risk Intervention Specialists and Case Managers for the 2019-2020 school year ending May 29, 2020 (Baseline: 4 At-Risk Intervention Specialists (2 Licensed Mental Health Counselors, 1 Master in Social Work-level Mental Health Counselor, and 1 Certified School Counselor) and 2.5 case managers, Target: 4 At-Risk Intervention Specialists and 2.5 Case Managers or better, Data Source: Columbia County School District)
- By May 31, 2020 Columbia County School District will provide Tier 3 services (individual services) to 10 percent of students (Baseline: 10 percent or approximately 1000 students in 2018-2019, Target: 10 percent, Data Source: Columbia County School District)

**Policy change** included? ☐ Yes ☐ No If yes, what policy? \_\_\_\_\_

**Source or Evidence-base** of strategy and/or activities: 1) Substance Abuse and Mental Health Services Administration: [Medication-Assisted Treatment \(MAT\)](#), 2) youth.gov, [Mental Health](#)

**Health equity or health disparity** addressed (if applicable): Stigma, barriers to mental health care

**Lead/Champion:** (person and agency): Columbia County School District

Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Establish referral network for students who need assistance and mental health services	Judy Tatem, Columbia County School District	May 31, 2020	
Complete accountability reporting to the Florida Department of Education on Columbia County School District's Mental Health Action Plan	Judy Tatem, Columbia County School District	August 31, 2020	

## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Tobacco Use Prevention and Awareness

**Goal:** Lower rates of tobacco, e-cigarette, and smokeless tobacco product use among adults and youth

**Objective:**

- By January 31, 2021 establish youth and adult education programs in schools with students, parents and teachers (Baseline: 0, Target: 2, Data Source: Columbia County Tobacco Prevention Program)
- Increase the number of tobacco-free worksites in Columbia county by 10 percent by December 31, 2021 (Baseline: to be determined, Target: 10% increase, Data Source: Columbia County Tobacco Prevention Program)
- By December 2021, increase or maintain youth participation in Police Explorers and Columbia County School SWAT (Baseline: 20 members in Police Explorers, Target: 22 (up to 10% increase), Data Source: Columbia County Tobacco Prevention Program)

**Policy change** included? ☐XX Yes ☐ No If yes, what policy? Tobacco use policy at worksites, School dress code policy

**Source or Evidence-base** of strategy and/or activities: 1) The Community Guide, [Tobacco Use and Secondhand Smoke Exposure: Smoke-free Policies](#), 2) The Cochrane Review, [Interventions for Smokeless Tobacco Use Cessation](#), 3) HHS, Office of the Surgeon General, [Preventing Tobacco Use Among Youth and Young Adults](#)

**Health equity or health disparity** addressed (if applicable): \_\_\_\_\_

**Lead/Champion:** (person and agency): Joey O'Hern, QuitDoc/Tobacco Free Partnership

Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Certification as Vaping 911 trainer	E. Bass, Lake City Police Dept.	January 31, 2020	
Host Breakfast with the Chief to educate on dangers of vaping and civil and legal actions that apply to youth	E. Bass, Lake City Policy Dept.	January 31, 2020	
Meet with school administrators and stakeholders about youth programs to include dress code policy change, comprehensive school policing, prevention and disciplinary program,	Joey O'Hern, QuitDoc/Tobacco Free Partnership	May 31, 2020	
Establish SWAT advisor at Columbia High School	Joey O'Hern, QuitDoc/Tobacco Free Partnership	May 31, 2021	

### Columbia County Community Health Improvement Planning (CHIP) Action Plan

Create youth education program for students who are homeschooled	Joe O'Hern, QuitDoc/Tobacco Free Partnership	December 31, 2021	
Facilitate meeting with appropriate community agencies to establish tobacco-free workplace policy and enforcement and disciplinary actions	Joey O'Hern, QuitDoc/Tobacco-Free Partnership	May 31, 2020	
Coordinate Lake City Policy Department and Columbia County Sheriff's Office meeting to discuss tobacco policies	E. Bass, Lake City Policy Department	By May 31, 2020	
Establish adult education program	Joey O'Hern and community partners	By August 31, 2021	
Meet with Chamber of Commerce to plan for expansion of participation in tobacco-free workplaces	Joey O'Hern, QuitDoc/Tobacco-Free Partnership	By June 30, 2020	
Create and implement tobacco-free workplace application process	Joey O'Hern, QuitDoc/Tobacco-Free Partnership	December 31, 2020	

## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Physical and Nutritional Wellness

**Goal:** Increase physical activity

**Objective:**

- By December 31, 2023, reduce or maintain the percentage of adults who are inactive or insufficiently active (Baseline: 65.3% in 2016, Target: 58.8% (10% reduction), Data Source: BRFSS, Florida CHARTS)
- By December 31, 2023, increase the number of residents participating in wellness programs (Baseline: 0, Target: 100, Data Source: CHAP/SHAC)

**Policy change** included? ☐XX Yes ☐ No If yes, what policy? 1) School policy on morning physical activity and 2) Worksite wellness program policy at local businesses

**Source or Evidence-base** of strategy and/or activities: 1) Cochrane Review: [Workplace Interventions for Reducing Sitting at Work](#) 2) [and Community-wide Interventions for Increasing Physical Activity](#),

**Health equity or health disparity** addressed (if applicable):

**Lead/Champion:** (person and agency): Kim Allison, Columbia County School District

Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Attend principals' meeting to promote morning mile/running clubs	Kim Allison	By 3/31/20	
Provide presentation to principals' meeting to promote morning mile/running clubs	Kim Allison	Throughout 2020-2021	
Provide FNP worksite wellness toolkit to Erin at DOH-Columbia	Judy Dampier	By 10/15/19	
Erin provides toolkit to group members for evaluation	Erin Harvey, DOH-Columbia	By 12/31/19	
Distribute revised worksite wellness toolkit to community partners	All workgroup members	6/30/2020	
Collaborate with workgroup members to promote wellness programs being offered	All workgroup members	6/30/2020	

## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Physical and Nutritional Wellness

**Goal:** Increase access to healthy food

**Objective:**

- By December 31, 2022, increase number of coupon redemption at the farmers market (Baseline: \$8,292 (2,073 coupons in 2018), Target: \$9,121 (2,280 coupons) Data Source: Florida Department of Agriculture and Consumer Services
- By December 31, 2023, 10% of backpack contributors will adopt the healthy foods donation list as a best practice (Baseline: to be determined, Target: baseline +10%, Data Source: Columbia County School District)

**Policy change** included? ☐XX Yes ☐ No If yes, what policy? Policy on acceptable food items for backpacks

**Source or Evidence-base** of strategy and/or activities: Community Preventive Services Task Force: [Meal and Fruit and Vegetable Snack Interventions to Increase Healthier Foods and Beverages Provided by Schools](#)

**Health equity or health disparity** addressed (if applicable): Food insufficiency

**Lead/Champion:** (person and agency): Judy Dampier, UF/IFAS

Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Identify specific farmers in Columbia County who are interested in gleaning	Judy Dampier, UF/IFAS	December 31, 2021	
Hold discussion with school guidance counselors about backpack programs to establish the number of participants, list of food contributors, and types of foods provided	Kim Allison and Monique Griffis	May 31, 2020	
Provide list of recommended foods for backpacks	Judy Dampier/UF/IFAS	June 30, 2020	
Collaborate to revise food list	Workgroup members	August 30, 2020	
Distribute list to food contributors	Workgroup members	September 30, 2020	



## Columbia County Community Health Improvement Planning (CHIP) Action Plan

### Strategic Priority: Physical and Nutritional Wellness

**Goal:** Improve management of chronic diseases and conditions

**Objective:**

- By December 31, 2023, offer programs for prevention of chronic diseases/conditions to expand the knowledge of community members. (Baseline: 0, Target: 3 programs, Data Source: DOH-Columbia, sign in sheets from programs)
- By December 31, 2023, reduce or maintain the percentage of adults who have ever been told they had pre-diabetes (Baseline: 8.6% in 2016, Target: 8.6% to 7.8% (10% reduction), Data Source: BRFSS, Florida CHARTS)
- By December 31, 2023, reduce or maintain the percentage of adults who have ever been told they had diabetes (Baseline: 15.8% in 2016, Target: 15.8% to 14.2% (10% reduction), Data Source: BRFSS, Florida CHARTS)
- By December 31, 2023, reduce or maintain the percentage of adults who are at a healthy weight (Baseline: 24.6% in 2016, Target: 24.6% to 22.1% (10% reduction), Data Source: Florida CHARTS)

**Policy change** included? ☐Yes ☒X No If yes, what policy? \_\_\_\_\_

**Source or Evidence-base** of strategy and/or activities: 1) Community Preventive Task Force, [Combined Diet and Physical Activity Promotion Programs to Prevent Type 2 Diabetes Among People at Increased Risk](#), 2) U.S. Preventive Task Force, [Weight Loss to Prevent Obesity-related Morbidity and Mortality in Adults: Behavioral Interventions](#)

**Health equity or health disparity** addressed (if applicable): \_\_\_\_\_

**Lead/Champion:** (person and agency): Erin Harvey, DOH-Columbia

Action or Activity (what needs to be done?)	By Whom? (who will take the action?)	By When? (by what date will action be completed?)	Progress Status (what is the current status?)
Staff become certified to provide diabetes prevention education	Halie Corbett, UF/IFAS	December 31, 2021	
Offer diabetes prevention classes	Erin Harvey, DOH-Columbia	June 30, 2022	
Offer programs for education on healthy lifestyles	Halie Corbett, UF/IFAS	June 30, 2022	
Promote local programs provided by community partners	All members of chronic disease prevention workgroup	June 30, 2022	

### Columbia County Community Health Improvement Planning (CHIP) Action Plan

Provide toolkit to chronic disease prevention workgroup members for evaluation	Erin Harvey, DOH-Columbia	December 31, 2021	
Distribute revised worksite wellness toolkit to community partners	All members of chronic disease prevention workgroup	March 30, 2022	